

## 2009 GENERAL INFORMATION - The Lodge of Four Seasons Exhibition Hall

1. There will be up to 83 booths available at our 32nd annual convention and because of demand, will be offered on a first come, first serve basis. Associate members receive the prospectus 3 weeks prior to our general mailing. Contact exhibits coordinator immediately.

2. All reservations for exhibit space must be made directly with the exhibits chairman or coordinator. The space provided will be as shown on the floor plan insofar as possible, but MIBA reserves the right to make changes at any time in the location, size and display limits of any booth if this is in the best overall interest of the show.

3. **BOOTH RENTAL FEE: \$850-MEMBERS \$1050-NONMEMBERS** and INCLUDES ONE PERSON in booth. ALL OTHER PEOPLE IN BOOTH MUST REGISTER AT \$150.00 EACH and will be entitled to food and beverage amenities in the exhibition hall only. Exhibitors reserving 2 booths will receive a 10% discount on 2<sup>nd</sup> booth. Exhibitors who are MIBA associate members receive one complimentary registration for the entire convention - - - a \$450 value.

4. All booths are of uniform design, 8' deep X 10' wide, professionally draped and include as standard equipment:

- 96" high back wall of color-coordinated curtains.
  - 36" high side dividers of color-coordinated curtains.
  - 7"x44" sign showing exhibitor's name.
  - 2 chairs and wastebasket with liner
- PLUS the following additional items:**
- one table: mark your choice on Page & Brown Order Form
  - 110 dual outlet electric service / 1-5 amps

5. All other booth equipment including additional tables, additional electrical outlets, furniture, carpentry, general labor, and special services is available from Page & Brown Convention Services. Local exhibits storage and drayage will be handled by Page & Brown Convention Services.

Page & Brown Convention Services will email Service Kits which will include forms for extra Equipment and Services, four weeks prior to event. The Service Kit is available online now by going to [www.pagebrown.com](http://www.pagebrown.com). Click on Service Kit. Type in MIBA.

6. For the convenience of exhibitors, a service desk staffed by a representative of Page & Brown Convention Services will be located in the exhibits area during setup and dismantling hours.

7. The exhibit hall is fully air conditioned and well lighted. THE EXHIBIT HALL IS CARPETED.

8. Internet hookups must be ordered directly from The Lodge of Four Seasons, Convention Services.

9. Displays must conform to city fire ordinances and regulations of the National Board of Fire Underwriters. If any questions arise, consult Page & Brown Convention Services.

10. The MIBA, its agents, the hotel, Page & Brown Convention Services and/or their personnel will not be held responsible for loss and/or damage to exhibits or other properties while such are on the hotel property. The exhibitor shall accept full responsibility for any damage caused by the exhibitor or his representatives and agrees to indemnify and save harmless the hotel, the MIBA, Page & Brown Convention Services and/or their personnel from and against any and all claims for any such loss, damage or injury, no matter how caused.

11. The hotel management, MIBA, its agents, Page & Brown Convention Services and/or their personnel will not be responsible for the safety of exhibits against robbery, damage by fire, accident or other causes. In all cases exhibitors should provide their own insurance.

12. Exhibitors will be held responsible for any damage done to the building by them or their employees. No nails, tacks or screws shall

be driven into the walls, woodwork or floor of the building. No gasoline, kerosene, acetylene, candles or other inflammable or explosive substance will be permitted in the building.

13. Exhibitors should not interfere with neighboring exhibits and must avoid use of bright or flashing lights, loud noises, or displays which obstruct view, etc.

14. Exhibitors may use their own personnel in setting up and dismantling exhibits.

15. Exhibitors shall post no bills or signs outside of the exhibits area without permission of the hotel management, or inside the exhibits area without permission of the Exhibits Chairman.

16. REFUNDS FOR EXHIBIT SPACE CANCELLATIONS WILL NOT BE MADE AFTER AUGUST 1st.

### SET-UP, SHOWING AND DISMANTLING OF EXHIBITS

Tues, Sept 15.....Setup after 9:00am.  
Exhibits must be in place by 3:00pm Tuesday afternoon for the Exhibits Reception.

### EXHIBITS OPEN

Tues, Sept 15.....3:00pm.-7:00pm.  
Wed, Sept 16.....7:00am.-2:00pm.  
Tuesday exhibits will open at 3:00pm with a 4 hour reception.  
Both breakfast and lunch with the bankers will be served in the Exhibit Hall on Wednesday.

Security will be provided in the Exhibit Hall from 7:00pm Tuesday evening to 7:00am Wednesday morning; however, reasonable caution should be taken with all valuables. MIBA is not responsible for lost or stolen items.

Exhibitors are welcome to attend technical sessions. The exhibits area remains open during technical sessions, however, and exhibitors may man their booths at their discretion.

### EXHIBITION DISMANTLING

Exhibits must be dismantled and removed by 4:30pm Wed, Sept 16.

### THOSE WHO MAY HELP YOU WITH YOUR EXHIBIT

#### EXHIBITS CHAIRMAN and COORDINATOR

Jerry Sage / Pat Henry Missouri Independent Bankers Assn.  
5 Victory Lane, Suite 201 Liberty, MO 64068  
Phone 816-781-8088 or 800-280-6422 Fax 816-781-8052  
Email: phenry@miba.net

#### BOOTH DECORATIONS & FURNITURE SHIPPING & DRAYAGE

Steve Brown, Page & Brown Convention Services  
5744 Chapel Drive, Osage Beach, Missouri 65065  
(573)348-5176 Fax:(573)348-5177 email: jan@pagebrown.com

HOTEL: The Lodge of Four Seasons [www.4seasonsresort.com](http://www.4seasonsresort.com)  
Horseshoe Bend Pkwy, P.O. Box 215 Lake Ozark, Missouri 65049  
(573)365-3000 Darlene Vance, Hotel Co-ordinator  
For overnight accommodations, request group reservations- MIBA  
Exhibitors Room Block @ \$130.00 per night plus tax & \$6 resort fee.  
Group Reservations phone (888) 265-5500.

## EXHIBIT HALL ACTIVITIES

Every attempt will be made to create an inviting atmosphere of fun and excitement in the exhibit hall.

**Meet and Greet Reception** – 4 hour reception, Tuesday, September 15, 3:00pm-7:00pm. Includes open bar and hors d'oeuvres after 4:30pm.

**Visit Your Exhibitors Signature Card** – For every 10 exhibitors that Bankers visit, they will receive a special gift tied to our convention theme, “Community Banking, Missouri’s Treasure”. Bankers must have 10 different Exhibitors sign the card to be eligible for the gift.

**Breakfast Buffet with Bankers** – Wed, Sept 16, 7:00am-9:00am.

**Luncheon Buffet & VIP Drawings** – Wed, Sept 16, 12:00pm-2:00pm. Enjoy a bountiful buffet with bankers in the exhibit hall. Cash prize drawings from exhibitors’ card receptacles to reward banker CEOs & Chairmen for their time spent with our Exhibitors. Bankers must be present to win.

**Exhibit Hall Grand Prize Drawing** – The completed Visit Your Exhibitors Signature Cards will be used for the drawing on Thursday evening for the Exhibit Hall Grand Prize.

**Booth Prizes** – Exhibitors are asked to provide a fishbowl or receptacle for bankers to place their business cards as they visit your booth. Exhibitors are encouraged to have their own booth prize drawing from their business card receptacle as well. Forms will be provided to each exhibitor to report your prize winner to the MIBA. Your company’s name and your booth prize winner will be published in the October issue of the MIBA newsletter.

## SPONSORSHIP OPPORTUNITY

Add another dimension to your participation in MIBA’s 2009 Annual Convention and Trade Show by sponsoring an event. Sponsorship offers your firm an opportunity to entertain clients, prospect for new business contacts and provides maximum exposure for your firm through announcements, signage and advertising in association and conference publications.

## RECEIVE ADDITIONAL RECOGNITION

Receive additional recognition by donating a Silent Auction gift to benefit MIBA’s scholarship program and other association programs. Gifts representing your business would be a good choice to further showcase your products and services.

## WHO SHOULD EXHIBIT

The Missouri Independent Bankers Association 32nd Annual Convention and Exhibition provides an excellent marketing opportunity for exhibiting companies. Designed for CEOs, Directors and Senior Officers of independent, community banks and thrifts throughout Missouri, the exhibition is an important marketplace for suppliers of bank products and services.

The exhibition, an integral part of the Annual Convention, visually presents the latest techniques, procedures, and ideas related to the banking industry providing some 150 bankers and guests in attendance an additional opportunity for the development of efficient banking methods and related services.

**The MIBA annual convention and exhibition will put you in front of a higher percentage of CEOs and decision makers than many other trade shows.**

Many community banks now operate from more than one location and many have multiple facilities. Registered Bankers are generally CEOs and decision makers of Independent Banks represented. Of nearly 200 member banks, we anticipate a 50% attendance rate.

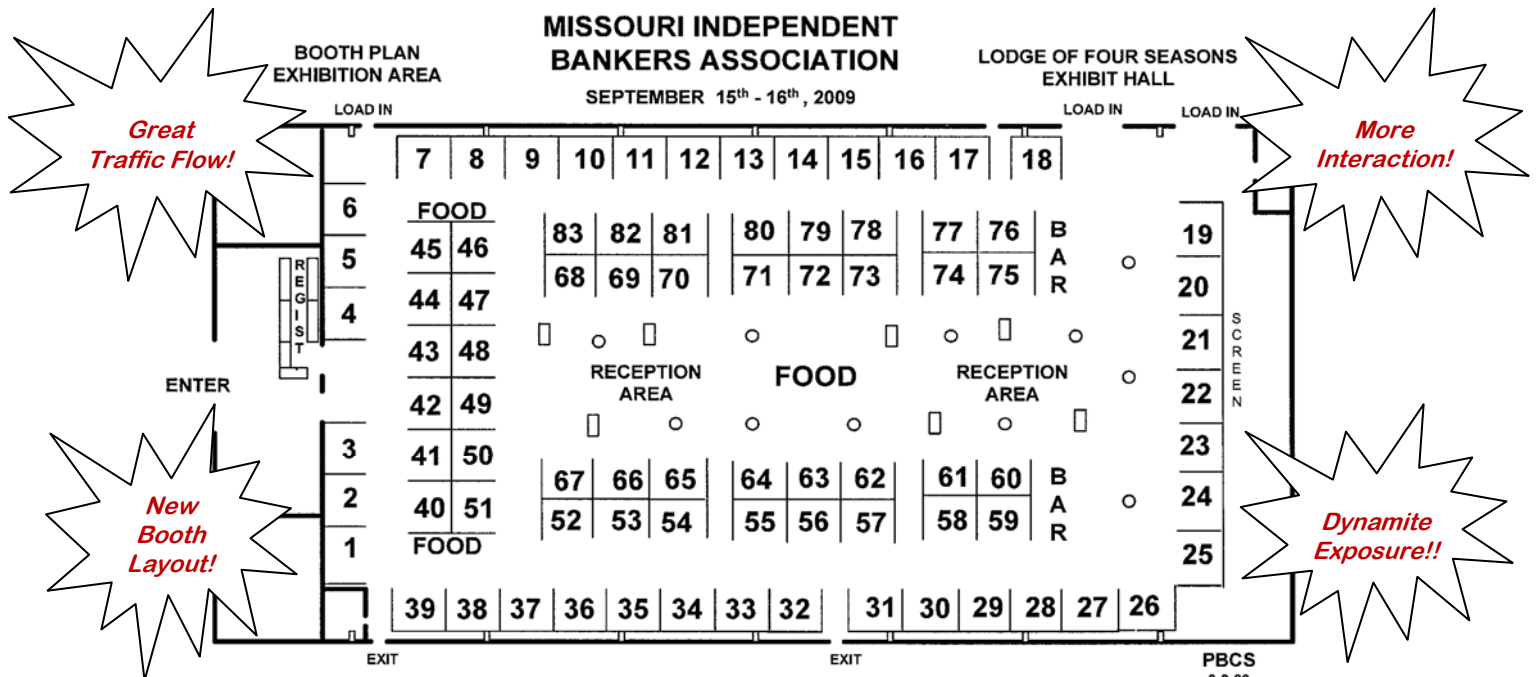
We are excited to be able to showcase our exposition in the Lodge’s Exhibition Hall again this year. Exhibition space has been sold out by July for the last fourteen years. Your immediate response is your best assurance of obtaining space.

## You Should Be An Exhibitor If You...

- ◆ Are a vendor supplying merchandise such as automated equipment, micrographic products, printing, premium merchandise, vaults, safe deposit boxes, security equipment, insurance, advertising specialties, design, sell, install office interiors, furniture and furnishings, computer hardware and software, or other relative equipment and services necessary to the banking industry.

- ◆ Want your products and services to be known and available to Missouri’s Community Banks and/or plan to gear your products and production to future banking industry requirements.

APPLICATIONS FOR EXHIBIT SPACE WILL NOT BE CONFIRMED UNTIL PAYMENT IS RECEIVED.



## **DRAYAGE SERVICE AND RATES**

The official drayage company for this exhibit is Page & Brown Convention Services, 5744 Chapel Drive, Osage Beach, MO 65065.

1. Receive exhibit equipment and store for 30 days prior to exhibit setup date.
2. Deliver to your booth on setup date.
3. Remove empty crates and boxes from exhibit area and store.
4. Return empty crates and boxes at close of exhibit.
5. Provide exhibitors with shipping labels and bills of lading at freight service desk.
6. Ship all exhibits via carrier specified by exhibitor.

Rates for above services will be quoted by Page & Brown Convention Services on their order forms to be provided four weeks prior to the event.

## **SHIPPING INSTRUCTIONS**

All shipments of exhibit materials via rail, truck or air must be prepaid to:

Exhibitor's Name  
Booth No.  
Missouri Independent Bankers Association  
Page & Brown Convention Services  
5744 Chapel Drive  
Osage Beach, Missouri 65065  
(573) 348-5176 Fax (573) 348-5177

Bills of lading showing the number of pieces, description and weight should be forwarded to Page & Brown Convention Services when shipment is made. They will check with carrier to expedite delivery to exhibit booth in time for setup.

