

## 2007 GENERAL INFORMATION - The Lodge of Four Seasons Exhibition Hall

1. There will be up to 88 booths available at our 30th annual convention and because of demand, will be offered on a first come, first serve basis. Associate members receive the prospectus 3 weeks prior to our general mailing. Contact exhibits chairman immediately.

2. All reservations for exhibit space must be made directly with the exhibits chairman or his assistant.

3. **BOOTH RENTAL FEE: \$700.00-MEMBERS \$900-NONMEMBERS** and INCLUDES ONE PERSON in booth. ALL OTHER PEOPLE IN BOOTH MUST REGISTER AT \$75.00 EACH and will be entitled to food and beverage amenities in the exhibition hall only. Exhibitors reserving 2 booths will receive a 10% discount on 2<sup>nd</sup> booth. Exhibitors who are MIBA associate members receive one complimentary registration for the entire convention.

4. All booths are of uniform design, 8' deep X 10' wide, professionally draped and include as standard equipment:

- a. 96" high back wall of color-coordinated curtains.
- b. 36" high side dividers of color-coordinated curtains.
- c. 7"x44" sign showing exhibitor's name.
- d. 2 chairs and wastebasket with liner

5. The exhibit hall is fully air conditioned and well lighted. THE EXHIBIT HALL IS CARPETED.

6. All other booth equipment including tables, furniture, carpentry, general labor, and special services is available from Page & Brown Convention Services, 5744 Chapel Drive, Osage Beach, Missouri 65065. PAGE & BROWN CONVENTION SERVICES WILL PROVIDE COMPLETE INSTRUCTIONS AND ORDER FORMS TO EACH EXHIBITOR ABOUT AUGUST 3RD.

7. Electrical outlets and wiring must be ordered from Page & Brown Convention Services and order forms will be included in the material to be sent by Page & Brown Convention Services. Internet hookups must be ordered directly from The Lodge of Four Seasons.

8. Local exhibits storage and drayage will be handled by Page & Brown Convention Services, 5744 Chapel Drive, Osage Beach, MO 65065.

9. For the convenience of exhibitors, a service desk staffed by a representative of Page & Brown Convention Services will be located in the exhibits area during setup and dismantling hours.

10. Displays must conform to city fire ordinances and regulations of the National Board of Fire Underwriters. If any questions arise, consult Page & Brown Convention Services.

11. The MIBA, its agents, the hotel, Page & Brown Convention Services and/or their personnel will not be held responsible for loss and/or damage to exhibits or other properties while such are on the hotel property. The exhibitor shall accept full responsibility for any damage caused by the exhibitor or his representatives and agrees to indemnify and save harmless the hotel, the MIBA, Page & Brown Convention Services and/or their personnel from and against any and all claims for any such loss, damage or injury, no matter how caused.

12. The hotel management, MIBA, its agents, Page & Brown Convention Services and/or their personnel will not be responsible for the safety of exhibits against robbery, damage by fire, accident or other causes. In all cases exhibitors should provide their own insurance.

13. Exhibitors will be held responsible for any damage done to the building by them or their employees. No nails, tacks or screws shall be driven into the walls, woodwork or floor of the building. No gasoline, kerosene, acetylene, candles or other inflammable or explosive substance will be permitted in the building.

14. Exhibitors should not interfere with neighboring exhibits and must avoid use of bright or flashing lights, loud noises, or displays which obstruct view, etc.

15. Exhibitors may use their own personnel in setting up and dismantling exhibits.

16. Convention functions will be held in the Exhibit Hall Tuesday and Wednesday. Consult the official convention program for exact times.

17. Exhibitors shall post no bills or signs outside of the exhibits area without permission of the hotel management, or inside the exhibits area without permission of the Exhibits Chairman.

18. REFUNDS FOR EXHIBIT SPACE CANCELLATIONS WILL NOT BE MADE AFTER AUGUST 3RD.

### SET-UP, SHOWING AND DISMANTLING OF EXHIBITS

Tuesday.....Setup after 9:00am.  
Exhibits must be in place by 3:00 Tuesday afternoon for the Exhibits Reception.

### EXHIBITS OPEN

Tuesday.....3:00p.m.-7:00p.m.  
Wednesday.....7:00a.m.-2:00p.m.  
Tuesday exhibits will open at 3:00p.m. with a 4 hour reception.  
Both breakfast and lunch with the bankers will be served in the Exhibit Hall on Wednesday.

Security will be provided in the Exhibit Hall from 7:00p.m. Tuesday evening to 7:00a.m. Wednesday morning; however, reasonable caution should be taken with all valuables. MIBA is not responsible for lost or stolen items.

Exhibitors are encouraged to attend technical sessions. The exhibits area remains open during technical sessions, however, and exhibitors may man their booths at their discretion.

### EXHIBITION DISMANTLING

Exhibits MUST be dismantled and removed by 4:30p.m. Wednesday.

### THOSE WHO MAY HELP YOU WITH YOUR EXHIBIT

#### EXHIBITS CHAIRMAN

Jerry Sage/Jennifer Pederson, Missouri Independent Bankers Assn.  
5 Victory Lane, Suite 201 Liberty, MO 64068  
Phone 816-781-8088 or 800-280-6422 Fax 816-781-8052

#### BOOTH DECORATIONS & FURNITURE

#### SHIPPING & DRAYAGE

Steve Brown, Page & Brown Convention Services  
5744 Chapel Drive, Osage Beach, Missouri 65065  
(573)348-5176 Fax:(573)348-5177 email: jan@pagebrown.com

HOTEL: The Lodge of Four Seasons www.4seasonsresort.com  
Lake Road HH, P.O. Box 215 Lake Ozark, Missouri 65049  
(573)365-3000 Darlene Vance, Hotel Co-ordinator  
For overnight accommodations, request group reservations- MIBA Exhibitors Room Block @ \$126.00 per night plus tax & \$6 resort fee.

## EXHIBIT HALL ACTIVITIES

The following activities will be conducted in the exhibit hall:

**Meet and Greet Reception** – 4 hour reception, Tuesday, September 11, 3:00pm-7:00pm. Includes open bar and hors d'oeuvres after 4:30pm.

**Cake Walk for Money Machine \$\$\$\$** – Tues, Sept 11. Exhibitors will have a number placed on the floor in front of their booth. Several times an hour numbers will be drawn. Banker standing on the number gets to spend time in the “Money Machine”. Guaranteed to get bankers to your booth!

**Breakfast Buffet with Bankers** – Wed, Sept 12, 7:00am-9:00am.

**Luncheon Buffet & Cash Drawings for Bankers** – Wed, Sept 12, 12:00pm-2:00pm. Enjoy a bountiful buffet with bankers in the exhibit hall. We will draw 5 - \$100 cash prizes from exhibitors' business card receptacles. Bankers must be present to win.

**Walkaround Grand Prize and White Elephant Sale Dollars** – Exhibitors are asked to provide a fishbowl or receptacle for bankers to place their business cards as they visit your booth. One exhibitor's receptacle will be chosen from which to draw the Walkaround Grand Prize winner. Another exhibitor's receptacle will be chosen from which to draw winners of White Elephant Dollars to be used at the Silent Auction.

**Booth Prizes** – Exhibitors are encouraged to have their own booth prize drawing from their business card receptacle as well. Forms will be provided to each exhibitor to report your prize winner to the MIBA. Your company's name and your booth prize winner will be published in the October issue of the MIBA newsletter.

## SPONSORSHIP OPPORTUNITY

Add another dimension to your participation in MIBA's 2007 Annual Convention and Trade Show by sponsoring an event. Sponsorship offers your firm an opportunity to entertain clients, prospect for new business contacts and provides maximum exposure for your firm through announcements, signage and advertising in association and conference publications.

## RECEIVE ADDITIONAL RECOGNITION

Receive additional recognition by donating a Silent Auction gift to benefit MIBA's scholarship program and other association programs. Gifts representing your business would be a good choice to further showcase your products and services.

## WHO SHOULD EXHIBIT

The Missouri Independent Bankers Association 30th Annual Convention and Exposition provides an excellent marketing opportunity for exhibiting companies. Designed for CEOs, Directors and Senior Officers of independent, community banks and thrifts throughout Missouri, the exposition is an important marketplace for suppliers of bank products and services.

The exhibition, an integral part of the Annual Convention, visually presents the latest techniques, procedures, and ideas related to the banking industry providing some 150 bankers and guests in attendance an additional opportunity for the development of efficient banking methods and related services.

Many community banks now operate from more than one location and many have multiple facilities. Registered Bankers are generally C.E.O.'s and decision makers of Independent Banks represented. Of over 200 member banks, we anticipate at least a 50% attendance rate.

We are excited to be able to showcase our exposition in the Lodge's Exhibition Hall again this year. Exhibition space has been sold out by July for the last twelve years. Your immediate response is your best assurance of obtaining space.

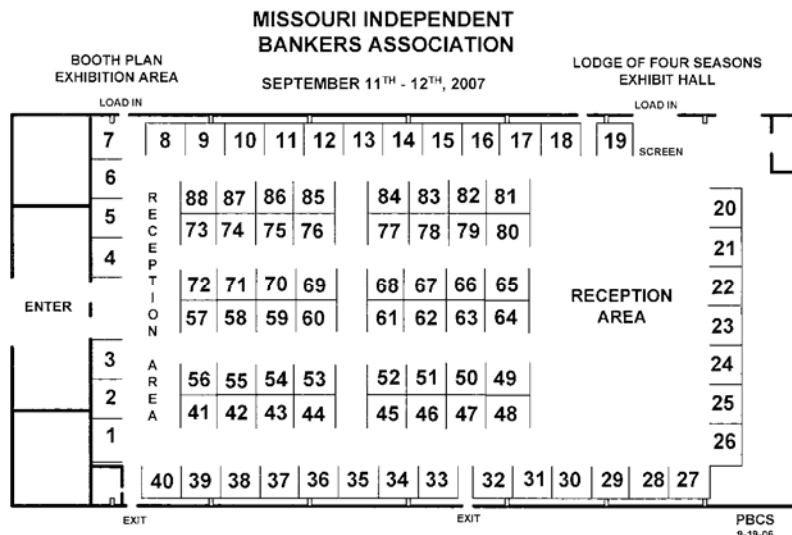
## You Should Be An Exhibitor If You...

- ◆ Are a vendor supplying merchandise such as automated equipment, micrographic products, printing, premium merchandise, vaults, safe deposit boxes, security equipment, insurance, advertising specialties, design, sell, install office interiors, furniture and furnishings, computer hardware and software, or other relative equipment and services necessary to the banking industry.

- ◆ Want your products and services to be known and available to Missouri's Community Banks.

- ◆ Plan to gear your products and production to future banking industry requirements.

APPLICATIONS FOR EXHIBIT SPACE WILL NOT CONFIRMED UNLESS ACCOMPANIED BY PAYMENT



## **DRAYAGE SERVICE AND RATES**

The official drayage company for this exhibit is Page & Brown Convention Services, 5744 Chapel Drive, Osage Beach, MO 65065.

1. Receive exhibit equipment and store for 30 days prior to exhibit setup date.
2. Deliver to your booth on setup date.
3. Remove empty crates and boxes from exhibit area and store.
4. Return empty crates and boxes at close of exhibit.
5. Provide exhibitors with shipping labels and bills of lading at freight service desk.
6. Ship all exhibits via carrier specified by exhibitor.

Rates for above services will be quoted by Page & Brown Convention Services on their order forms to be provided approximately August 3, 2007.

## **SHIPPING INSTRUCTIONS**

All shipments of exhibit materials via rail, truck or air must be prepaid to:

Exhibitor's Name  
Booth No.  
Missouri Independent Bankers Association  
Page & Brown Convention Services  
5744 Chapel Drive  
Osage Beach, Missouri 65065  
(573) 348-5176 Fax (573) 348-5177

Bills of lading showing the number of pieces, description and weight should be forwarded to Page & Brown Convention Services when shipment is made. They will check with carrier to expedite delivery to exhibit booth in time for setup.

